

Last Updated: December 2021

Cassia County Economic Overview

12,757 Civilian Labor Force (Nov 2021) **Unemployment Rate (Nov 2021)** 1.7% Population (2020) 24,277 Median Household Income (2019) \$52,935 \$51,149 Per Capita Personal Income (2020) Poverty Rate (2019) 14.3%





1. County Demographic Characteristics, 2019

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	23,690	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	16,546	69.8%	82.0%	60.7%
Black or African American alone, not hispanic	52	0.2%	0.7%	12.3%
Native American alone, not hispanic	257	1.1%	1.1%	0.7%
Asian alone, not hispanic	139	0.6%	1.3%	5.5%
Hispanic, or Latino (of any race)	6,446	27.2%	12.5%	18.0%
Gender				
Male	12,047	50.9%	50.1%	49.2%
Female	11,643	49.1%	49.9%	50.8%
Age				
Median age	32.9	-	40.3	38.1
Under 18 years	7,605	32.1%	25.7%	22.6%
Over 18 years	16,085	67.9%	74.3%	77.4%
21 years and over	13,993	59.1%	64.9%	67.9%
Over 65 years	3,260	13.8%	15.4%	15.6%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	1,079	4.6%	2.2%	3.5%
High school graduate (with equivalencies)	4,166	17.6%	17.8%	18.3%
Some college, no degree	3,670	15.5%	16.9%	13.9%
Associate's degree	1,264	5.3%	6.4%	5.8%
Bachelor's degree	1,912	8.1%	12.1%	13.4%
Graduate or professional degree	688	2.9%	5.8%	8.4%
Median Household Income	\$52,935	-	\$56,605	\$62,843

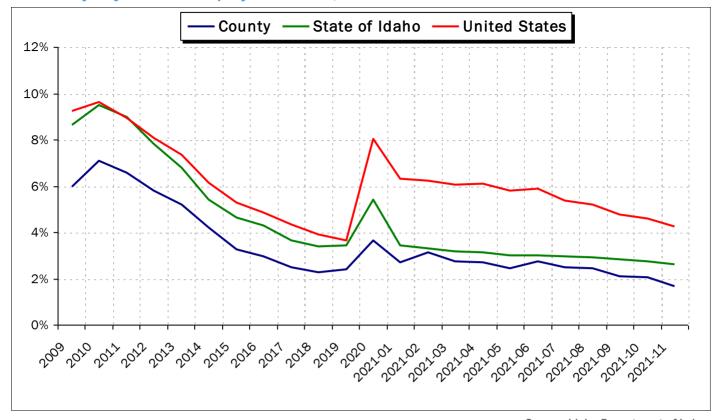
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2021	12,757	12,542	215	1.7%
November 2020	12,935	12,488	447	3.5%

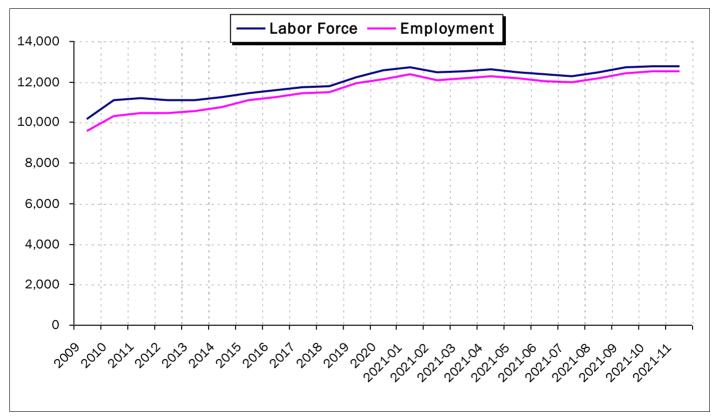
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,805	\$28,861	11,643	\$37,871	11,639	\$39,643
Natural Resources and Mining	1,510	\$28,966	1,875	\$38,280	1,907	\$39,833
Construction	392	\$30,789	671	\$42,198	660	\$44,081
Manufacturing	1,195	\$37,508	1,347	\$49,074	1,391	\$51,409
Trade,Transportation, and Utilities	2,536	\$28,724	3,073	\$40,816	3,112	\$41,682
Information	81	\$49,108	51	\$65,676	48	\$76,251
Financial Activities	253	\$32,669	347	\$53,452	305	\$53,389
Professional and Business Services	484	\$30,554	580	\$34,639	569	\$41,888
Education and Health Services	2,078	\$25,069	2,125	\$32,230	2,066	\$34,133
Leisure and Hospitality	499	\$10,114	773	\$13,396	821	\$14,069
Other Services	197	\$16,473	239	\$23,201	212	\$27,125
Public Administration	574	\$38,482	554	\$41,391	542	\$43,416

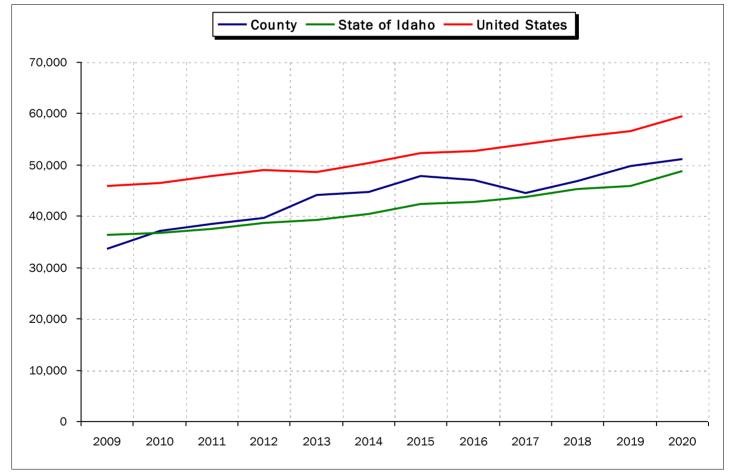
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Mccain Foods	Private	500 - 999
Cassia County Joint School District	Local Gov	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Cassia County	Local Gov	100 - 249
Goode Auto Group	Private	100 - 249
Ag Express	Private	100 - 249
City Of Burley	Local Gov	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

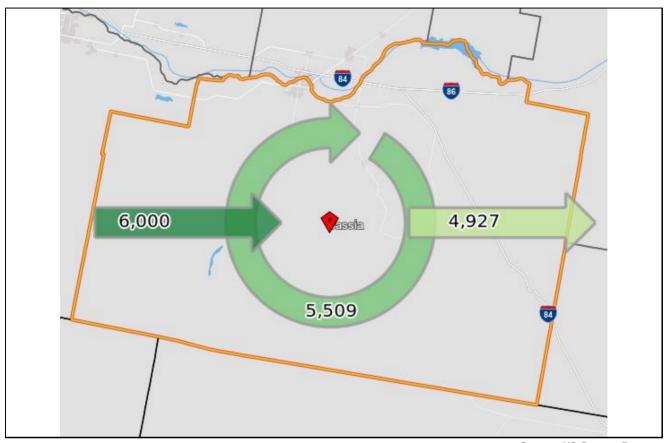
7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 5,509 workers lived and worked in Cassia County in 2019. Another 6,000 workers were employed in Cassia County but lived outside, while 4,927 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2019

City of Residence	All Jobs	Percentage
Burley	2,485	21.6%
Rupert	767	6.7%
Heyburn	567	4.9%
Twin Falls	539	4.7%
Oakley	198	1.7%
Jerome	127	1.1%
Paul	125	1.1%
Idaho Falls	113	1.0%
Boise City	98	0.9%
Pocatello	95	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Cassia County Work, 2019

City of Employment	All Jobs	Percentage
Burley	2,874	27.5%
Twin Falls	756	7.2%
Boise City	512	4.9%
Rupert	441	4.2%
Heyburn	267	2.6%
Oakley	137	1.3%
Pocatello	124	1.2%
Meridian	115	1.1%
Paul	110	1.1%
Jerome	101	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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